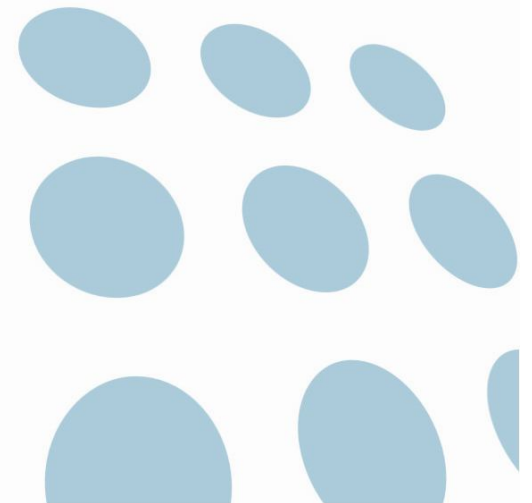


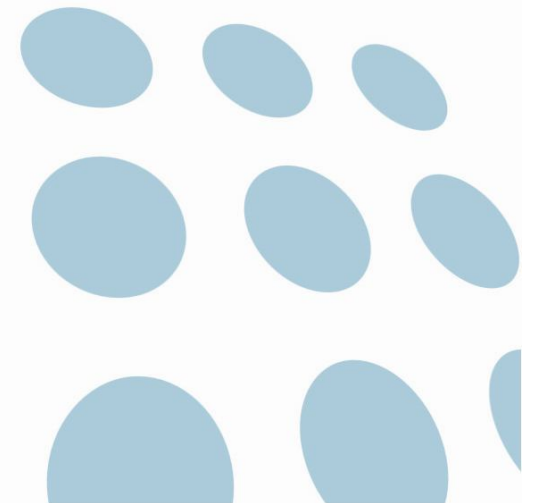
Hearty Welcome



Matrix MUSIC-ON-HOLD

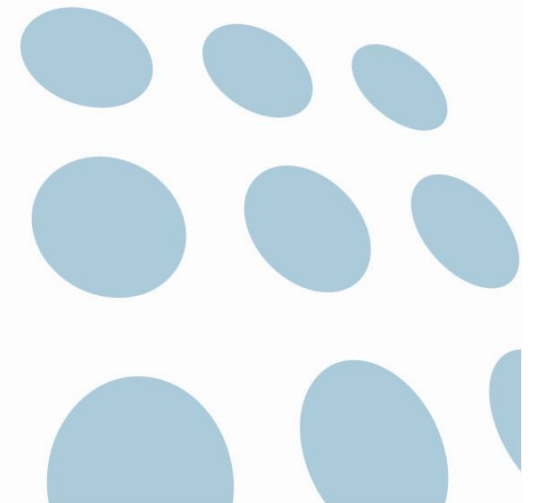
Stand-alone Music-On-Hold

The Versatile Message Player



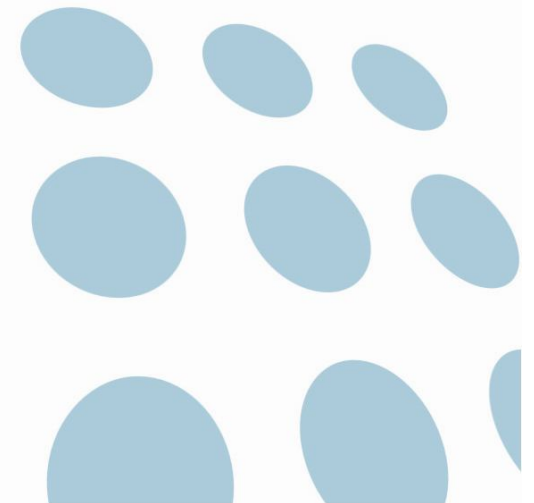
The Agenda

- Target Area
- Technical Specifications
- Salient Features
- Applications



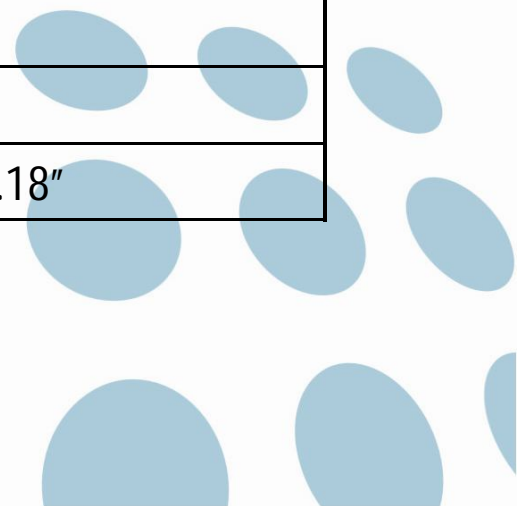
Target Area

- Small and Medium Businesses/Offices
- Small Service Sector Units
 - ✓ Directory Service Providers - Just Dial, Yellow Pages
 - ✓ Doctor/Clinics-Specialization
 - ✓ Telephone Bookings - Movie, Bus, Train, Air Ticket etc.
- Tours and Travel Agencies
- Hotel Booking Agencies



Technical Specifications

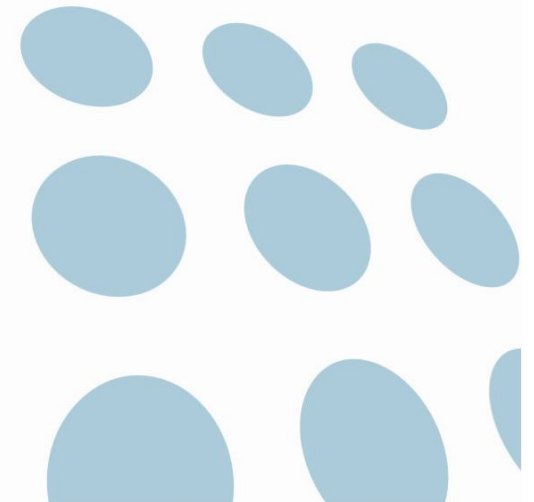
Technical Specifications	
Type of Control	CMOS Micro-Controller
Power Supply	12VDC through Adaptor
Maximum Message Length	One Message of 4 Minutes Two Messages of 2 Minutes each
Volume Control	With Potentiometer
DIP Switches	4 for Record/Play options
LED Indication	Green for Power Mode Red for Play/Record Mode
Frequency Range of Audio Port	300Hz to 3400Hz
Weight	0.25kg.(0.55lbs)
Dimensions	9x8x3cm, 3.54"x3.15"x1.18"



MUSIC-ON-HOLD

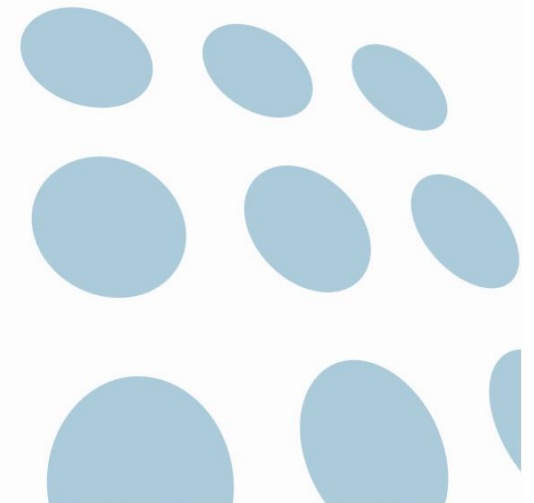


- ← 12VDC Adaptor
- ← Audio Play/Record Port
- ← Volume Control
- ← DIP Switches

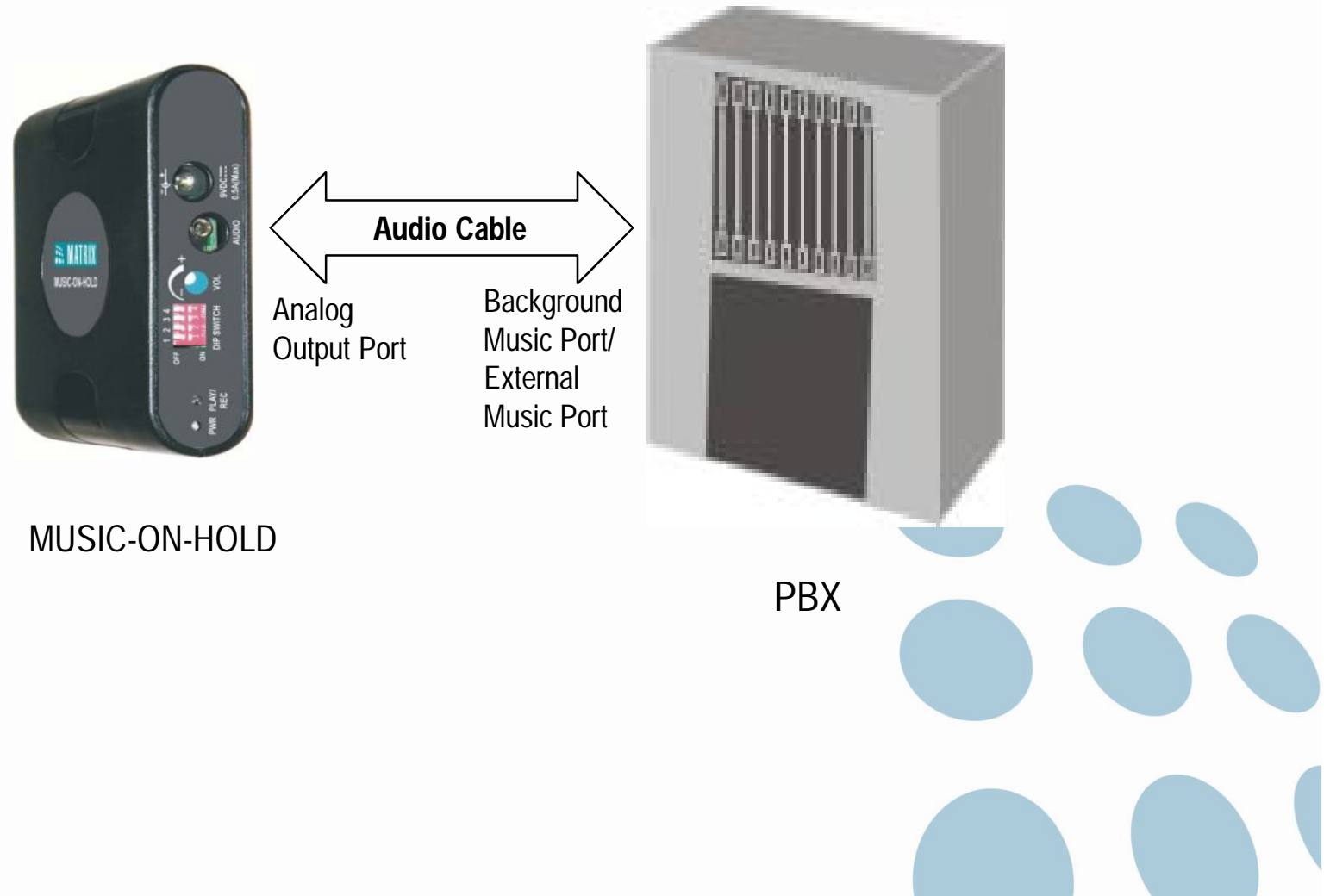


Salient Features

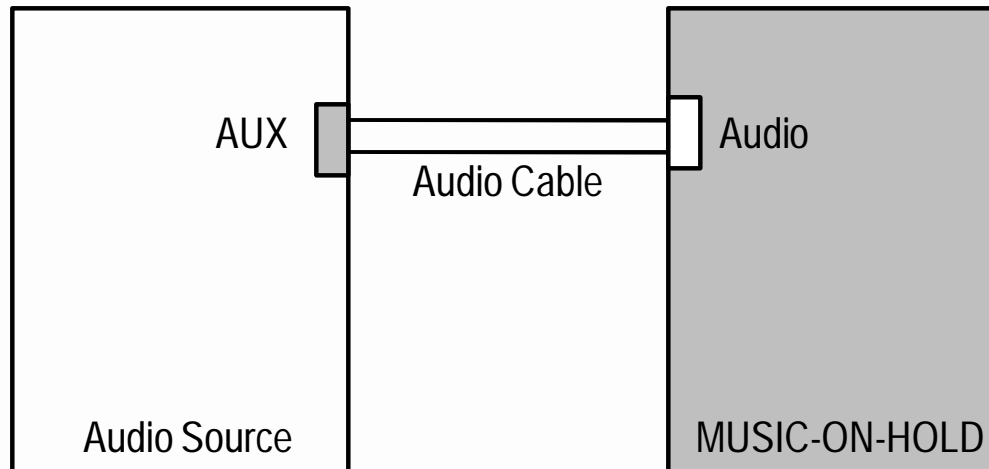
- Messages Recording: via Audio Jack from External Audio Source
 - ✓ One Message of 4 minutes
 - ✓ Two Messages of 2 minutes each
- Playing Music: Music of Your Choice can be played, For this Connect MOH to External Music Port of any PBX
- MOH can switch between Two Messages alternatively
- One Message can be Played at a time



Integration with PBX



Music/Message Recording

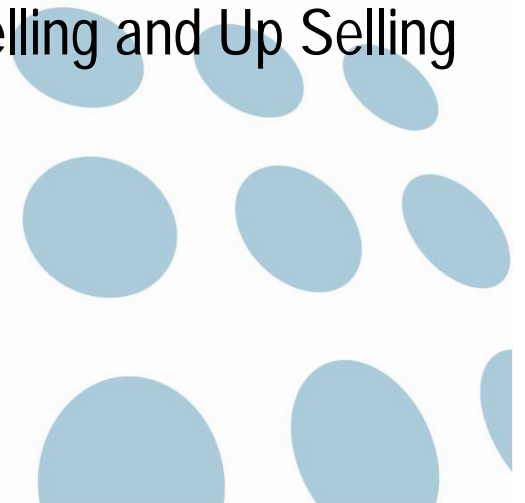


Switch Position				Meaning
'4'	'3'	'2'	'1'	
OFF	ON	ON	ON	For Recording 4 Minute Music/Message
OFF	ON	OFF	ON	For Recording 2 Minute Music/Messages (in 1 st part)
OFF	ON	ON	OFF	For Recording 2 Minute Music/Messages (in 2 nd part)

Switch Position				Meaning
'4'	'3'	'2'	'1'	
ON	ON	ON	ON	To Verify 4 Minute Music/Message
ON	ON	OFF	ON	To Verify 2 Minute Music/Messages (1 st part)
ON	ON	ON	OFF	To Verify 2 Minute Music/Messages (2 nd part)

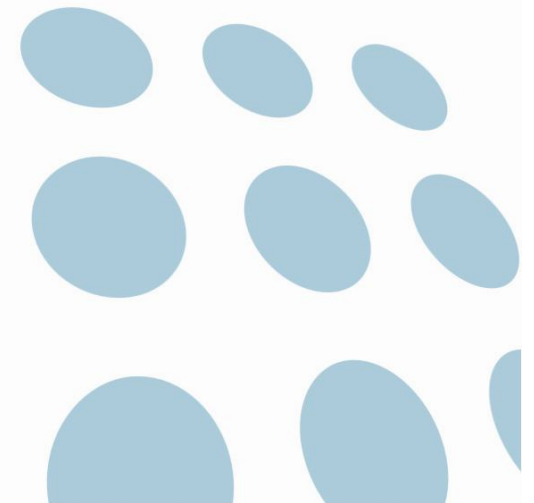
MOH Advantages

- Callers know that they are still on Hold and haven't been disconnected accidentally
- Make a Positive Impression on Caller
- Shorten Your callers' perceived Hold Time
- Improve your Caller's mood during Service Calls with Peaceful Music
- Caller can be Motivated for Impulse Buy, Cross Selling and Up Selling by playing Product Information during Hold period



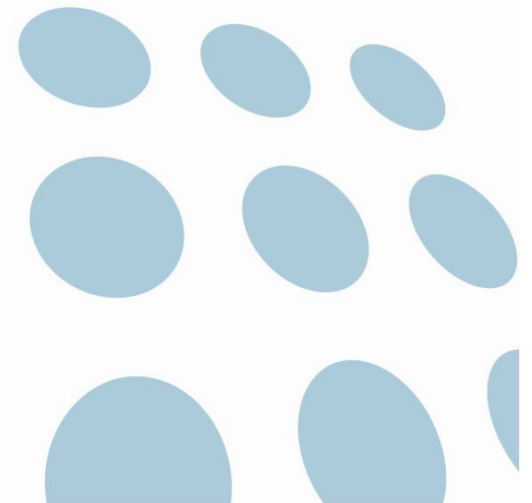
Applications

- Music-on-Hold for PBX
- Message-on-Hold for Information/Advertisement Purpose
- Background Music Player
- Repetitive Message Player:
 - ✓ Parking Lots
 - ✓ Election Campaigns
 - ✓ Public Gatherings
 - ✓ Religious Places
 - ✓ Educational Institutions
 - ✓ Exhibition Halls / Assembly / Stadiums
 - ✓ Bus, Railway Stations





Thank You



- Type of Presentation: Product Introduction
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